

SHAHID NOUSHAD

Aspiring Product Manager | Product & Program Lead

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PROFESSIONAL SUMMARY

Project Lead & R&D Associate at an edtech company, moving into product management. Owns the ACE Program (20+ students, ~13+ LPA average package) and has been PM for three cross-functional student squads, working with PRDs, Agile, Jira and direct client discovery. Builds internal tools and automations in React, Node.js, Next.js and Python, so trade-offs with engineers rest on what is feasible. Seeking an Associate Product Manager or Product Manager role.

CORE SKILLS

Product & Delivery: PRDs, Agile/Scrum, Jira, prioritization, client and stakeholder discovery, cross-functional leadership

Data & Automation: Student analytics and churn reporting, Python, web scraping, Gemini API, data privacy

Engineering: React, Next.js, Node.js, Fastify, MongoDB (MERN), TypeScript, Supabase, React Native, REST APIs

Infrastructure: AWS EC2, Vercel, Git/GitHub

PROFESSIONAL EXPERIENCE

Project Lead & R&D Associate | Brototype (Packapeer Academy Pvt Ltd) | *June 2025 – Present*

- **ACE Program:** Built and run this selective engineering track from the start. Design an individual curriculum and target role for each student, lead the onboarding, communication and placement wings, and sustain 20+ active students with an average package of ~13+ LPA. PM for its outcomes portal, ace.brototype.com.
- **Team project delivery (Togather, SpotQ, DocuFlowAI):** Introduced team projects and act as PM on each: write requirements, run Agile sprints in Jira and Slack, and balance squads of web and ML students guided by two experienced developers. Togather shipped to production and its students averaged ~8.5 LPA in placements. Two are in progress.
- **HireD Chauffeur Assistance (client product):** Ran client meetings, wrote the PRD, produced UI/UX with AI assistance, and ran a 43-team hackathon to build the system. Wrote Python scripts to track and analyze pull requests, cutting review effort by ~40%.
- **ACE_Forge (Next.js, Node.js):** Product lead and engineer for the onboarding platform: weekly module-based tasks with reminders, LLM scoring of GitHub submissions, and a human review of each report. Cut onboarding effort by ~50%.
- **Analytics and reporting:** Automated monthly reports and student analytics in Python over scattered data, covering churn and quality, so decisions now run on data. Built a Gemini API tool that turns a student's weekly feedback into gaps and next actions, with personal data kept out of the model, reaching up to 85% accuracy.
- **Market research automation:** Built a scraper that collects market data across platforms. Findings shaped the curriculum (Cybersecurity, MERN and GTM tracks) and placement support for ACE students.
- **ACE Tool (Fastify, Node.js, React):** Built and ran an operations tool for ACE student data and progress for 4 months. Retired it for spreadsheets after weighing running cost against value and the friction of tracking across two platforms.
- **Reviews and hiring:** Reviewed 50+ projects and interviewed 50+ candidates to guide curriculum and selection.

EARLIER PROJECTS

- **LaunchHub (Next.js, Supabase):** Portal where students pick up companies' machine tasks and submit their solutions.
- **Gravital:** First solo build, a MERN social media app deployed on AWS EC2 with an Elastic IP and on Vercel.
- **Skill Sync and Purely You (freelance, team lead):** Led two-person teams for college students. Skill Sync: learning platform with weekly topics, admin panel and live video reviews. Purely You: skin care app with a Python keyword-matching feature.

EDUCATION

BSc Physics and Computer Application | SN College Kollam, University of Kerala | *3 years completed (program discontinued)*

HACKATHONS & CERTIFICATIONS

- **Judge and Mentor, TatHack 26, NIT Calicut (October 2026):** Mentored and evaluated 26 teams from across India.
- Healthcare Innovation Hackathon, Eka Care, hosted at Amazon Bengaluru (participant)
- MERN Stack Development Intensive, Brototype; Kerala Cyber Suraksha Summit 2025 (Secure Infrastructure)